

STUDY ABROAD  
SUMMER 2020

MILAN  
PARIS

FASHION MARKETING & MERCHANDISING



FMM 350



FMM 211



**FMM 350**  
*Fashion Brand Marketing*



**MILAN, ITALY**

**MAY 28 - JUNE 12, 2020**

**HOTEL ACCOMMODATIONS**

**GROUP FLIGHT ARRANGED BY SHU**

**PRE-REQUISITE:**

**MK 201 PRINCIPLES OF MARKETING**

**FMM 211**  
*Material Culture in History*



**PARIS, FRANCE**

**JUNE 4 - JUNE 19, 2020**

**HOTEL ACCOMMODATIONS**

**GROUP FLIGHT ARRANGED BY SHU**

**PRE-REQUISITE:**

**NONE REQUIRED**

# MILAN HIGHLIGHTS



## FASHION

Engage the fashion industry firsthand with visits to Vogue Italia, the Milan Fashion Library, and the Armani Museum.



## COMPANY VISITS

Experience behind the scenes company visits to learn about merchandise production and planning.



## DAY TRIPS

Take advantage of your time abroad through the programmed day trips and weekend free time to famed locations like Venice and Lake Como



# PARIS HIGHLIGHTS



## FASHION

Gain fashion industry influencers first-hand with excursions to Versailles, Galeries Lafayette, and the Champs Elysees.



## GUIDED TOURS

Experience the rich history of materials, fashion, and France through guided tours of iconic museums like the Louvre, Musée d'Orsay, and more.



## LIVE LIKE A LOCAL

In two weeks, Paris will be your second home! Enjoy a scenic arrival dinner cruise on the Seine, attend classes at a local institution, and explore all this city has to offer!



MILAN, ITALY

## ESTIMATED PROGRAM COSTS

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APP FEE \$45

CONFIRMATION FEE \$250

TUITION \$1875

REGISTRATION FEE \$115

PROGRAM FEE \$3500

AIRFARE \$1200

REMEMBER TO BUDGET FOR  
ADDITIONAL MEALS, PERSONAL  
EXPENSES, AND ANY ADDITIONAL  
TRIPS YOU WANT TO TAKE!





PARIS, FRANCE

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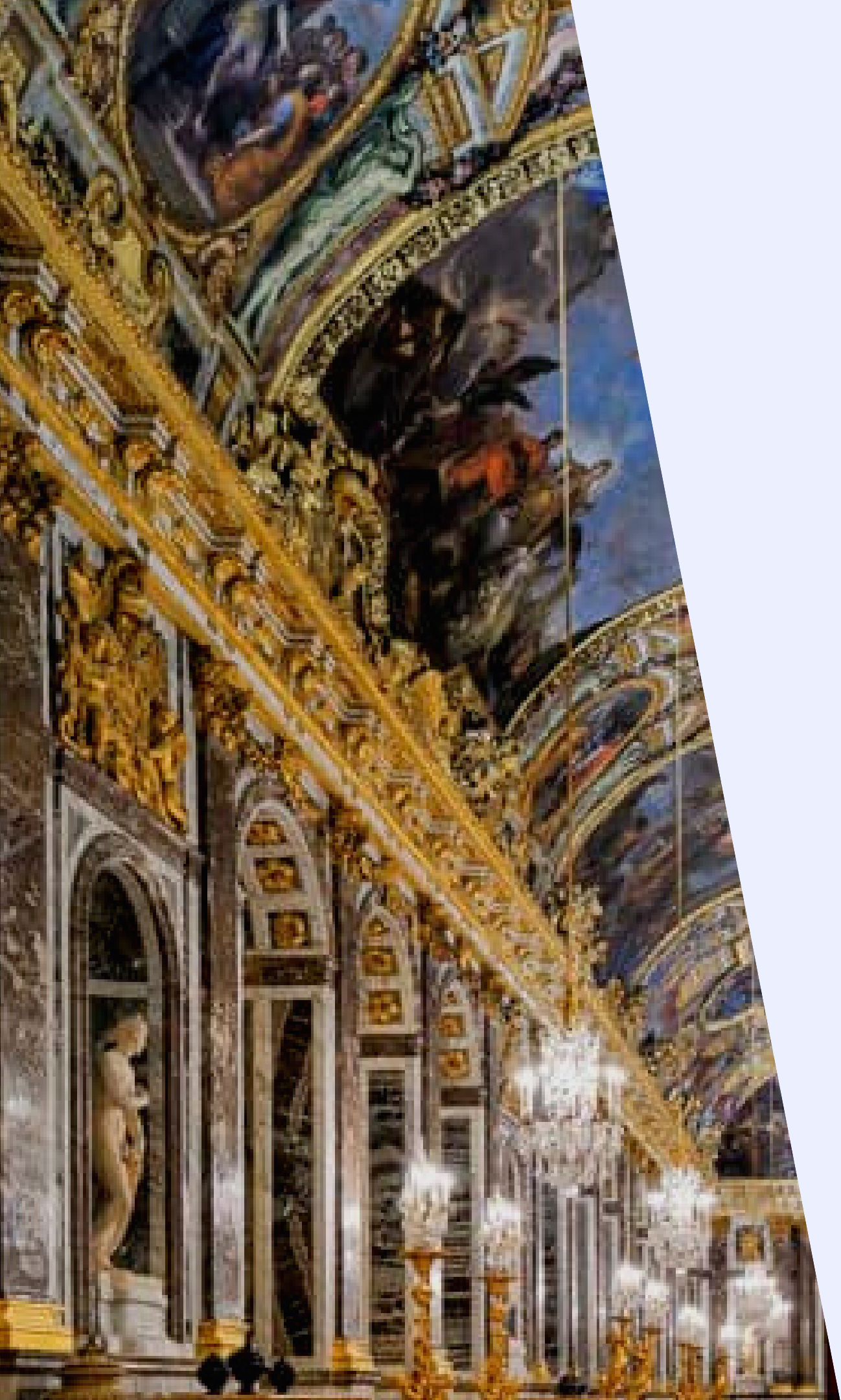
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# SCHOLARSHIP OPPORTUNITIES

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## **Welch Tuition Waiver**

\$1875 - Onetime award for WCOBT students

## **Thomas More Honors Scholarship**

\$500 - Onetime award for Honors students

## **Global Pioneer Award**

\$500 - Group Flight Award



A group of approximately 12 diverse young adults, mostly in their late 20s or early 30s, are smiling and posing for a photo in a creative studio or office. They are dressed in casual, trendy clothing. The background features shelves with various items, including a bust of a person, a corkboard with photos, and a desk with a green cutting mat and various tools. The overall atmosphere is positive and collaborative.

# IT'S TRUE

HAVING INTERNATIONAL EXPERIENCE TO INCLUDE ON YOUR RESUME DOES GIVE YOU AN ADVANTAGE WHEN IT COMES TIME TO APPLY TO JOBS. EMPLOYERS VALUE THE INDEPENDENCE, ADAPTABILITY, AND FLEXIBILITY THAT YOU'LL DEVELOP FROM GOING OVERSEAS.



# WHAT OUR OFFICE PROVIDES



Student  
Advising



Application  
Assistance



Group Flight  
Arrangements



Pre-Departure  
Orientation



International  
Health Insurance



24/7 Emergency  
Support



Alert Traveler



Program Execution  
& Support



APPLICATIONS ARE DUE:

FRIDAY, JANUARY 31ST







# WHAT TO DO NEXT

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- VISIT OUR WEBSITE:  
[STUDYABROAD.SACREDHEART.EDU](https://studyabroad.sacredheart.edu)
- START YOUR APPLICATION!
- SPEAK WITH YOUR ACADEMIC ADVISOR
- MAKE AN ADVISING APPOINTMENT
- REACH OUT TO A FMM FACULTY MEMBER
- CONNECT WITH A GLOBAL AMBASSADOR
- EMAIL US AT [STUDYABROAD@SACREDHEART.EDU](mailto:STUDYABROAD@SACREDHEART.EDU)